

Josue Perez

AI-Native Service Designer · UX & Product Designer · AI Orchestration

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Open to: Senior UX / Service Designer · AI Product Designer · Conversational UX · Founding Designer (hybrid / EU remote / international remote)

Profile

UX / Product Designer specializing in AI-native and conversational systems. Independent practice through PereX Design since 2024. Currently co-creating NuvAI (AI voice agent service for real estate) with a senior UX collaborator (10 yrs craft depth). Builder of substantial concept frameworks (ThroughLine, Soft Landing, Edge) and active participant in AI design challenges. Anthropology degree, embodied facilitation background, trilingual EN/ES/IT, working PT. Humanistic, anti-extractive defaults.

Core Skills

AI Service Design · Conversational UX · Voice Agent Design · Service Blueprinting · UX Research · Interaction Design · High-fidelity Prototyping · Figma · Figma Make · Vibe Coding · Design Systems · Agentic Orchestration · Anthropic Claude · NanoClaw / OpenClaw · n8n · Vapi · Twilio · Accessibility (WCAG AA) · Systems Thinking · Behavioral Research · Bilingual UX (EN/ES)

Experience

Freelance UX / Service Designer — PereX Design · 2024 – Present

- Designing logic-aligned flows and interfaces using behavioral insight, anthropological method, and product thinking.
- Specializing in AI-informed and conversational systems; partnering with technical teams to clarify complex requirements at speed.
- Co-creating NuvAI (AI voice agent service for real estate, 2026–) with senior UX collaborator. Service blueprint, agent architecture, design system.
- Self-initiated framework work: ThroughLine + Soft Landing + Edge. Personas, service blueprints, design principles, working prototypes.

AcroYoga Instructor (International, Freelance) — AcroYoga International · Feb 2019 – Aug 2022

- Taught partner-based movement, communication, and embodied collaboration across Europe and Latin America.
- Developed structured learning pathways for mixed skill levels with emphasis on safety, communication, progressive design.
- Embodied facilitation foundation that informs my service design practice.

Media Editor — Upwork · Jan 2019 – Aug 2020

- Delivered digital media content for clients across multiple verticals; managed timelines and clarified requirements.

Field Organizing — Human Rights Campaign + Dominicanos USA · 2013 – 2016

- Field outreach, team leadership, registration workflows — early grounding in field research and community communication.

Selected Projects

- NuvAI (2026–): AI voice agent service for real estate, co-created with senior UX collaborator. Stack: Anthropic Claude + NanoClaw + Vapi + n8n. Service blueprint, conversation design, agent architecture.
- Press-Sense: Submission to a vibe-coding Figma design challenge. AI-assisted rapid prototyping using Figma Make + AI orchestration. Demonstrates AI-native design execution under time-bounded constraint.
- JAY — Astral Edition, a breath-driven consciousness installation (Three.js) — physical breathing and gestures gate, a character's journey from waking cliff through astral worlds, with a companion film pipeline for generated canon clips.
- JAY — Quests a first-person consciousness installation where you embody a shape-shifting traveler who breathes to awaken chakras and levitate, playable as a game or run unattended as ambient VJ projection.

- ThroughLine + Soft Landing + Edge: Humanistic concept framework trilogy for support journeys. Personas, service blueprints, 10+10 design principles, bilingual EN/ES intake prototype.
- Operator UX for Multi-Agent Workflows (2026): Figma frame + thesis on how operators stay oriented when interfaces become generative.

Education

- Anthropology — Pontificia Universidad Católica del Ecuador
- UX/UI — Ironhack · UX/UI Foundations — Avocademy · La Dirección y Gestión de Proyectos (verified) — edX
- Audio Recording & Production — Institute of Audio Research

Languages

English (Native) · Spanish (Native) · Italian (Professional Working) · Portuguese (Limited Working)